

**Record: 1****Title:** EXPERT OPINION.**Authors:** Bianchi, Laura**Source:** Crain's Chicago Business. 12/11/2006, Vol. 29 Issue 50, p33-33. 1/9p. 1 Color Photograph.**Document Type:** Article**Subjects:** GIFTS  
GIFT giving  
WEBSITES  
INTERNET  
WORLD Wide Web  
FULBRIGHT, Niquenya D.**Abstract:** The article reports on using the Web to streamline gift buying. Niquenya D. Fulbright, executive life coach in Chicago suggests that one should encourage friends and relatives to make an online wish list. Web sites, including [www.amazon.com](http://www.amazon.com) and [www.kaboodle.com](http://www.kaboodle.com), offer this service, free of charge. Click on the gifts & gift certificates button on the Amazon home page, then choose wish lists and look for create a free holiday wish list on Kaboodle's home page to make your personal wish list.**Lexile:** 800**Full Text Word Count:** 106**ISSN:** 0149-6956**Accession Number:** 23602058**Database:** MasterFILE Premier**Section:** THE BUSINESS OF LIFE**EXPERT OPINION****How can I use the Web to streamline gift buying?**

"Encourage friends and family to create an online wish list," says Niquenya D. Fulbright, an executive life coach in Chicago. Many sites, including [www.amazon.com](http://www.amazon.com) and [www.kaboodle.com](http://www.kaboodle.com), offer this service without charge. On Amazon's home page, click on "gifts & gift certificates," then "wish lists." On Kaboodle's home page look for "create a free holiday wish list." Or just enter "online gift lists" in your search engine. Once they're set up, gifts are just a quick click away.

PHOTO (COLOR)

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By Laura Bianchi

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